

IMPROVING OUTCOMES

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IMPROVING OUTCOMES

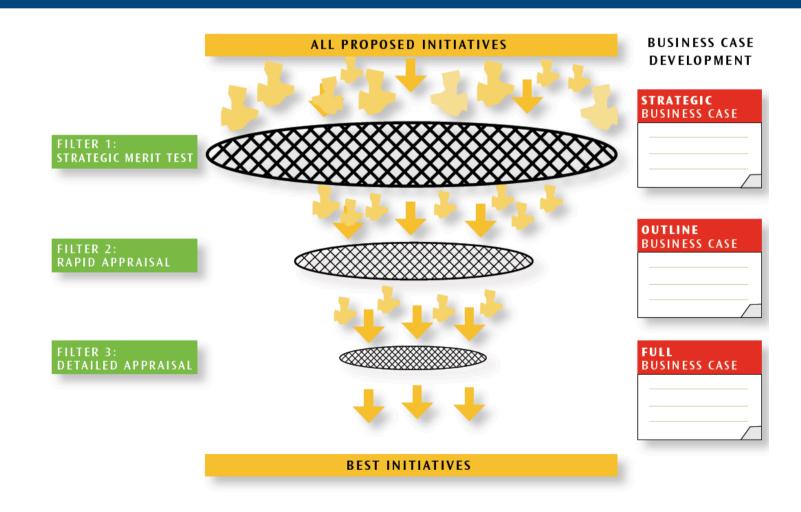
HOW TO IMPROVE OUTCOMES?

- I. SELECTING THE RIGHT PROJECT
- 2. GETTING THE PROJECT RIGHT
- 3. DELIVERING THE PROJECT



- GOVERNMENTS MAKE THE DIFFICULT INITIAL FUNDING DECISIONS
 - TRANSPORT OR EDUCATION?
- GOVERNMENTS THEN WANT MAXIMUM OUTCOME FROM THE TRANSPORT BUDGET
 - OPTIMISATION OF A CONSTRAINED BUDGET
- NATIONAL GUIDELINES FOR TRANSPORT SYSTEM MANAGEMENT
 - THREE STAGE APPRAISAL PROCESS

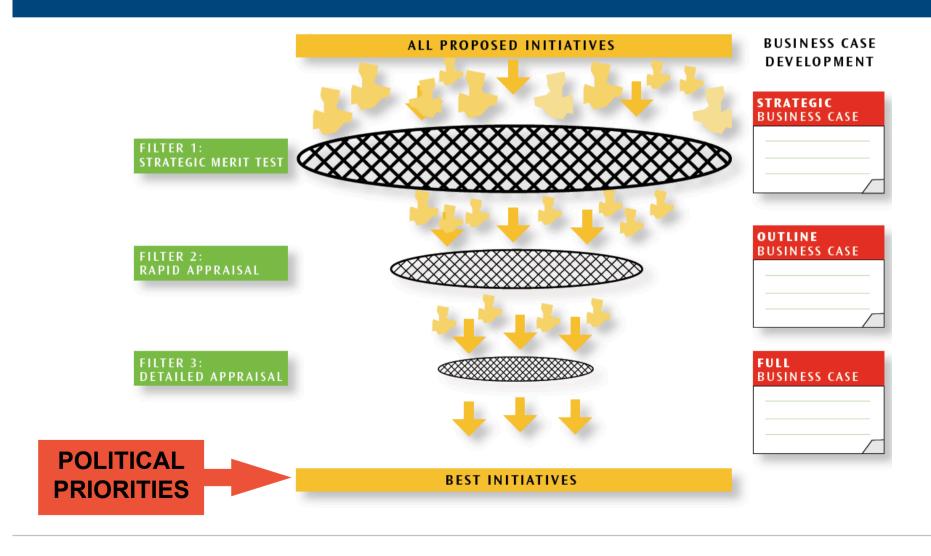






- PROPOSALS ARE PRIORITISED ON ECONOMIC AND INVESTMENT PRINCIPLES
- EMPHASIS ON BENEFIT COST ANALYSIS (BCA)
- FOR ROAD PROPOSALS BCA IS BASED ON:
 - TRAVEL TIME SAVINGS
 - VEHICLE OPERATING SAVINGS
 - ACCIDENT SAVINGS
- FAVOURS URBAN PROJECTS WHICH REDUCE PEAK CONGESTION
- DOES NOT ADEQUATELY REPRESENT POLITICAL PRIORITIES







- WE WORK IN A POLITICAL ENVIRONMENT
- HOW CAN WE HELP POLITICIANS SELECT THE RIGHT PROJECT



- COMPARATIVE CRITERIA (eg. BENEFIT COST RATIO)
 ARE GOOD FOR COMPARING SIMILAR PROPOSALS
- GOVERNMENTS WANT VARIOUS OUTCOMES
 - IMPROVED FREIGHT ACCESS TO PORTS
 - IMPROVED BUS SERVICES
 - COMPLETION OF DUAL CARRIAGEWAY (eg. HUME, PACIFIC)
- JUSTIFICATION CRITERIA
 - SEPARATE PROGRAMS (THEMES)



- DOES THE PROPOSAL GREATLY IMPROVE FREIGHT ACCESS TO THE PORT?
- WHAT IS THE PRIORITY RANKING OF ALL INITIATIVES THAT WOULD IMPROVE FREIGHT ACCESS TO THE PORT
 - USE THE THREE STAGE APPRAISAL PROCESS
 - COMPARATIVE CRITERIA (eg. BCA)
- POLITICAL PROCESS ALLOCATES FUNDS TO EACH THEME

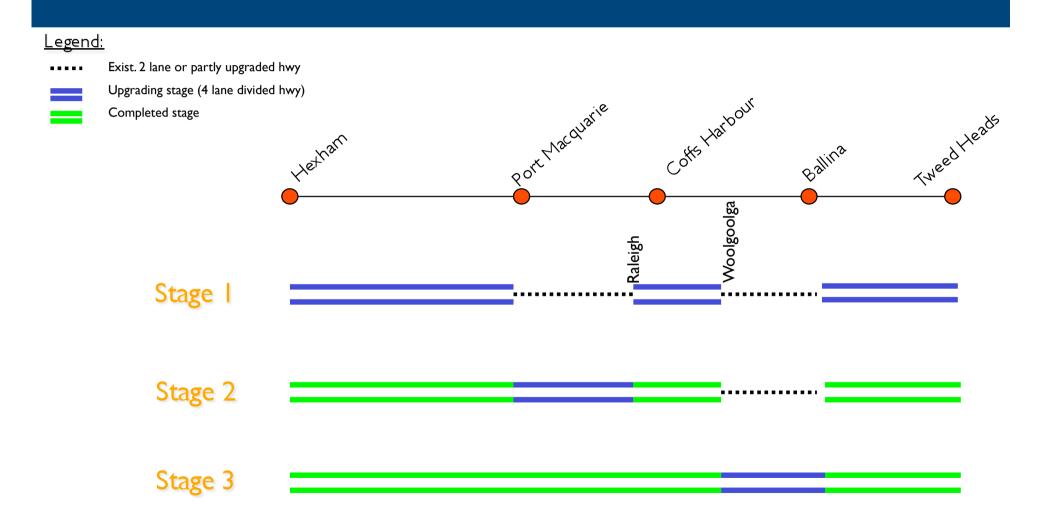


IMPROVING OUTCOMES

EXAMPLE OF PACIFIC HIGHWAY UPGRADE PROGRAM

- OBJECTIVE IS DUAL CARRIAGEWAY FOR 700 KM
- PROJECT LENGTHS APPRAISED AND PRIORITISED
 - SAFETY
 - TRAVEL TIME
 - AMENITY (TOWN BYPASSES)
 - BCA
- LONG TERM STRATEGY BASED ON PRIORITIES
- ACHIEVEMENT DEPENDS ON FUNDING

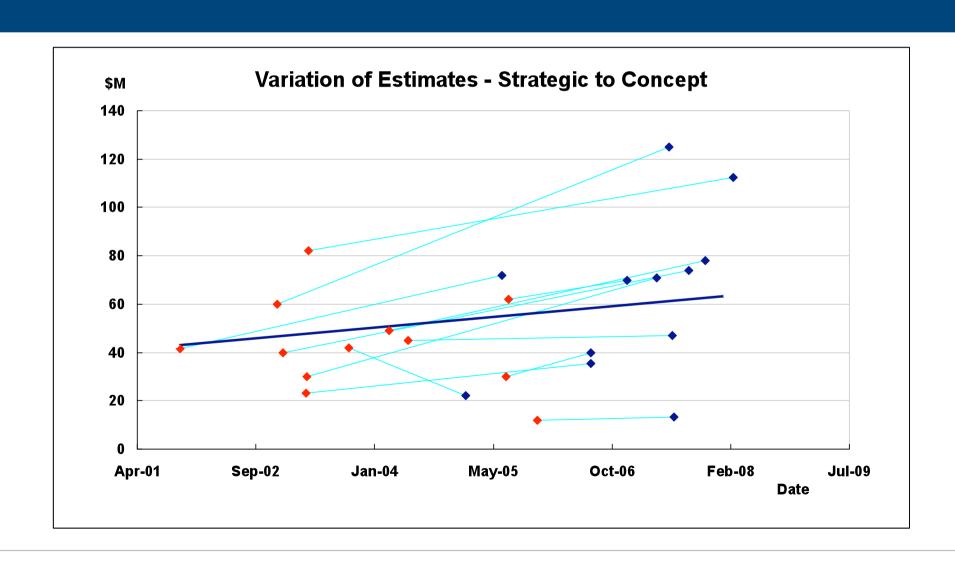




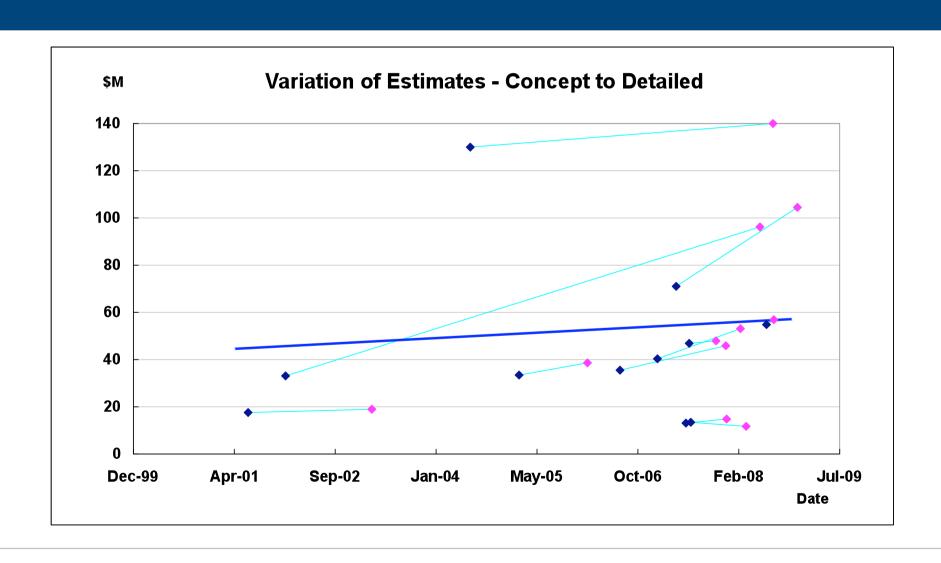


- POLITICAL DECISIONS RELY ON STRATEGIC COST ESTIMATES
- TIMING OF DECISIONS BASED ON ANNUAL CYCLES (BUDGET, ELECTION)
- PROJECT DEVELOPMENT IS A LINEAR PROCESS
 - NOT RELATED TO ANNUAL CYCLE
- STRATEGIC ESTIMATES ARE ALWAYS TOO LOW

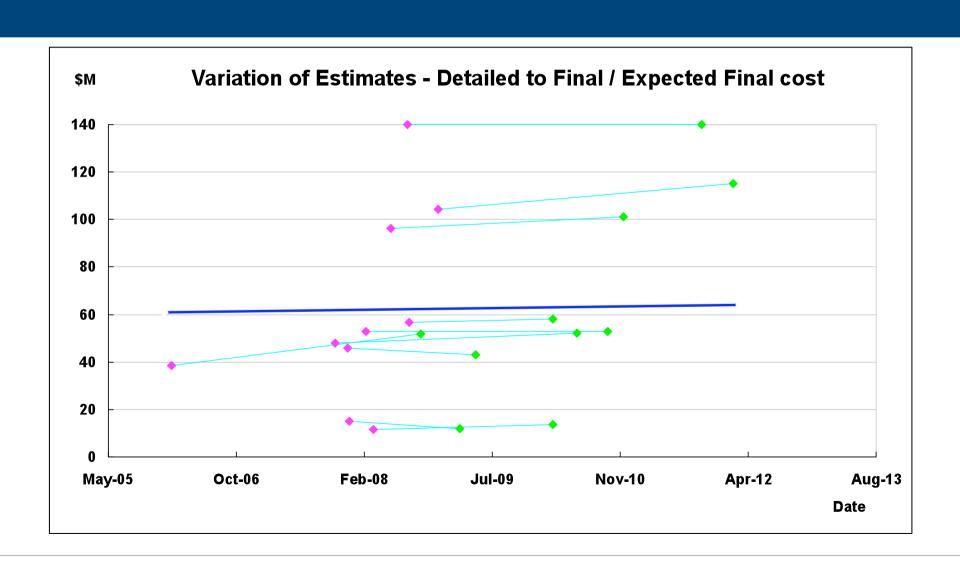




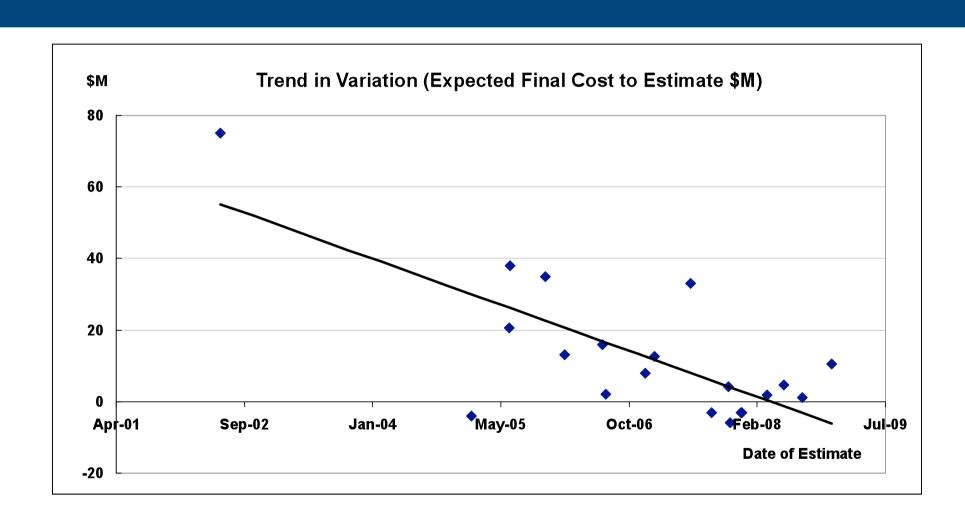




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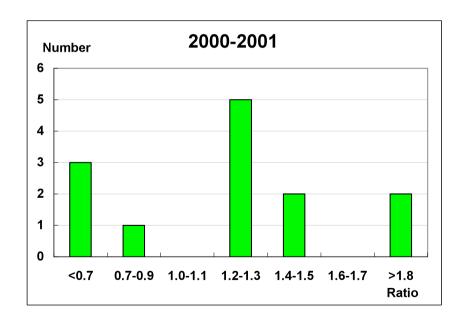
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IMPROVING OUTCOMES

Ratio of Actual Cost to Estimate - before and after 2001





IMPROVING OUTCOMES

• GETTING THE PROJECT RIGHT:

USUAL PROCESS

- SET OBJECTIVES
- IDENTIFY OPTIONS
- CONSULT
- SELECT PREFERRED OPTION STRATEGIC ESTIMATE
- DEVELOP CONCEPT DESIGN
- APPRAISAL
- CONSULT
- MODIFY
- APPROVAL
- DESIGN
- CONSTRUCT

SCOPE AND COST CREEP

→ ACTUAL COST



- GATEWAY PROCESS
- REVIEW AT HOLD POINTS
- MARGINAL CHANGES TO SCOPE
 - DO THEY MEET THE OBJECTIVES?
 - DO THEY PROVIDE VALUE FOR MONEY?
 - CAN WE AFFORD PERFECTION?



- DELIVERING THE PROJECT
- NEW OUTCOMES EMERGE
 - EARLY START, TO STIMULATE THE ECONOMY
 - QUALITY OF PRODUCT
 - CONSTRUCTABILITY AND SITE SAFETY
 - DELAYS TO MOTORISTS
 - CONSTRUCTION IMPACTS ON ENVIRONMENT & COMMUNITY
 - ON-GOING MAINTENANCE COSTS



IMPROVING OUTCOMES

 TRADITIONAL CONTRACTS RELY ON SPECIFICATION OF PRODUCT, PLUS CONDITIONS TO BE MET

eg. CONSTRUCT ONLY, DESIGN AND CONSTRUCT

 PRODUCT WILL MEET SPECIFICATION, BUT NO INCENTIVE TO ACHIEVE BETTER



IMPROVING OUTCOMES

- ALLIANCE CONTRACTS UTILISE TEAM BEHAVIOUR TO OPTIMISE OUTCOMES
 - SHARING RISKS
 - OPPORTUNITIES TO SAVE COST
 - MOTIVATION TO MEET KEY PERFORMANCE INDICATORS

eg. QUALITY
ENVIRONMENT
SAFETY
COMMUNITY
EARLY COMPLETION

- OVERALL VALUE FOR MONEY



- SOUTHERN HUME DUPLICATION
 - GOVERNMENT ALLOCATED FUNDS UP-FRONT IN 2006
 - BASED ON STRATEGIC ESTIMATE
 - MUST BE COMPLETE BY 2009



IMPROVING OUTCOMES

- TWO ALLIANCE CONTRACTS

- DESIGNERS & CONSTRUCTORS WORKED TOGETHER
- MAXIMISED SCOPE OF WORK
- EARLY START, DURING ACQUISITION PERIOD
- UNUSED CONTINGENCIES APPLIED TO ADDITIONAL SCOPE
 - TECHNICAL PROBLEMS SOLVED TOGETHER
 - GOOD QUALITY
 - GOOD PERFORMANCE
 - COST SAVINGS TO GOVERNMENT



IMPROVING OUTCOMES

SUMMARY

- SELECTING THE RIGHT PROJECT
 - UNDERSTAND GOVERNMENT OBJECTIVES/THEMES
 - USE CRITERIA RELEVANT TO GOVERNMENT
 - IMPROVE STRATEGIC COST ESTIMATES
- GETTING THE PROJECT SCOPE RIGHT
 - GATEWAY PROCESS
 - KEEP ASKING "DOES IT MEET THE OBJECTIVES?"
- DELIVERING THE PROJECT
 - NEW OUTCOMES TO CONSIDER
 - OUTCOMES INFLUENCED BY FORM OF CONTRACT
 - KEEP ASKING "IS IT VALUE FOR MONEY?"