

TABLE 9A04 DESTINATION CHOICE ELASTICITIES ON THE AUSTRALIA-UK ROUTE

	<i>Fare Type</i>			<i>Total</i> ^a
	<i>Special one-way</i>	<i>Excursion</i>	<i>APEF</i>	
Visiting friends/relatives	-0.39	-0.12	-0.14	-0.15
Holiday	-0.24	-0.78	-0.53	-0.70
All trip purposes	-0.24	-0.26	-0.22	-0.24

a. Weighted average of values for the three ticket types.

Note APEF = Advance purchase economy fare.

Source BTE (1978, Table 4.2, p. 31).