

TABLE 8B01 ESTIMATED DEMAND ELASTICITIES WITH RESPECT TO ATTRIBUTES AND PRICE FOR 1990 MODEL AUTOMOBILES

<i>Model</i>	<i>Elasticity of demand with respect to</i>				
	<i>HP/Weight</i>	<i>Air</i>	<i>MP \$</i>	<i>Size</i>	<i>Price</i>
Mazda323	0.458	0.000	1.010	1.338	6.358
Sentra	0.440	0.000	0.905	1.194	6.528
Escort	0.449	0.000	1.132	1.176	6.031
Cavalier	0.423	0.000	0.524	1.360	6.433
Accord	0.282	0.000	0.126	0.873	4.798
Taurus	0.180	0.000	-0.139	1.304	4.220
Century	0.326	0.701	0.077	1.123	6.755
Maxima	0.322	0.396	-0.136	0.932	4.845
Legend	0.167	0.237	-0.070	0.596	4.134
Town Car	0.089	0.211	-0.122	0.883	4.320
Seville	0.092	0.116	-0.053	0.416	3.973
LS400	0.073	0.037	-0.007	0.149	3.085
BMW 735I	0.061	0.011	-0.016	0.174	3.515

Source Berry, Levinsohn & Pakes (1995, table V, p. 879).