

TABLE 8A06 AIRPORT CHOICE DIRECT AND CROSS-ELASTICITIES – DOMESTIC PASSENGERS

	<i>Direct elasticities</i>			
	<i>Manchester</i>	<i>Birmingham</i>	<i>East Midlands</i>	<i>Heathrow</i>
Travel time	-1.77	-0.62	-0.46	-9.13
Frequency	0.42	0.28	0.21	8.72
Fare	-1.96	-0.87	-0.62	-3.68
	<i>Cross-elasticities</i>			
	<i>B-EM-LHR</i>	<i>M-EM-LHR</i>	<i>M-B-LHR</i>	<i>M-B-EM</i>
Travel time	7.07	3.23	6.83	28.67
Frequency	-4.41	-3.51	-3.39	-27.38
Fare	10.63	12.48	12.21	8.28

Source Ashford & Bencheman (1987, table 6, p. 4).