

TABLE 7B01

PARKING PRICE ELASTICITY OF DEMAND FOR SOLO DRIVING

<i>Study</i>	<i>Type</i>	<i>City</i>	<i>Change</i>	<i>Elasticity</i>
Surber et al (1984)	Before/after	Los Angeles - near CBD	Ended employer-paid parking for solo drivers	-0.68
Soper (1989)	Before/after	Los Angeles - suburban	Price of solo driver parking raised to two thirds market rate	-0.32
Transport Canada (1974)	Before/after	Ottawa	Stopped providing free parking	-0.11
Francis & Groninga (1969)	With/without	Los Angeles - CBD	Comparison employees with & without free parking	-0.29
Shoup & Pickrell (1980)	With/without	Los Angeles - suburban	Comparison employees with & without free parking	-0.10

Note With/without studies compare commuting behaviour of matched samples of employees with and without employer paid parking. Before/after employer paid parking was eliminated.

Source Willson & Shoup (1990, pp. 143-150).