

TABLE 6B04 ELASTICITY OF BUS USAGE IN NORTHERN IRELAND
 USING AN 'OUTSIDE LONDON' MODEL

<i>Factors</i>	<i>Elasticity</i>
Fares level	-0.38
Service level	0.94
Car ownership	-0.58
Consumer spending	0.17

Source Fairhurst and Edwards (1996, table 3, p. 163).