

TABLE 5B01 DIRECT AND CROSS-ELASTICITIES OF DEMAND FOR ROAD TRANSPORT  
IN WISCONSIN

<i>Urban area</i>	<i>Direct elasticities</i>				<i>Cross elasticities</i>	
	<i>Gasoline price</i>	<i>Parking cost</i>	<i>Bus fare</i>	<i>Bus travel-time</i>	<i>Gasoline price</i>	<i>Parking cost</i>
Milwaukee County	-0.166	-0.059	-0.247	-0.349	0.448	0.186
Madison	-0.196	-0.106	-0.117	-0.396	0.249	0.134
Fox River Valley	-0.152	-0.071	-0.141	-0.279	0.387	0.183
Other cities	-0.183	-0.082	-0.189	-0.480	0.356	0.158

*Source* Kocur et al (1982, table 4, p. 30).