

TABLE 4D20 DEMAND ELASTICITIES FOR CAR, BUS AND RAIL MODE CHOICE
IN SAN FRANCISCO

<i>Demand elasticity wrt</i>	<i>Car demand</i>	<i>Bus demand</i>	<i>Rail demand</i>
Income (with \$10,000 ceiling)	0.15	-0.25	-0.29
Car cost	-0.47	0.81	0.82
Car on-vehicle time	-0.22	0.36	0.41
Bus cost	0.12	-0.58	0.28
Bus on-vehicle time	0.14	-0.60	0.23
Bus walk time	0.00	0.00	0.00
Bus first wait time	0.05	-0.19	0.06
Bus transfer wait time	0.07	-0.29	0.09
Rail cost	0.13	0.25	-0.86
Rail on vehicle time	0.10	0.13	-0.60
Rail walk time	0.00	0.00	0.00
Rail first wait time	0.02	0.03	-0.12
Rail transfer wait time	0.11	0.16	-0.66

Source McFadden (1974, table 6, p. 327).