

TABLE 3D05

## SERVICE ELASTICITIES OF DEMAND FOR TRANSIT RIDERSHIP

		<i>Elasticities</i>		
<i>Trip purpose</i>	<i>Time period</i>	<i>Mt. Pleasant</i>	<i>Total bus</i>	<i>All modes transit</i>
Work/school trips	All periods	-0.40	-0.06	0.00
Non-work/school trips	All periods	-0.40	-0.40	-0.29
All purposes	Peak periods	-0.47	-0.15	-0.10
All purposes	Off-peak	-0.29	0.00	-0.10

Source Miller & Crowley (1989, table 3, p. 30).