

TABLE 3B03 ELASTICITIES AND CROSS-ELASTICITIES OF TRAFFIC WITH  
RESPECT TO TOLL ON GOLDEN GATE BRIDGE

<i>Toll</i>	<i>Dependent variable: Average daily traffic</i>			
	<i>Monday to Thursday</i>	<i>Friday</i>	<i>Saturday</i>	<i>Sunday</i>
Sunday-Thursday toll	0.021	-0.038	-0.028	-0.048
Friday toll	-0.092	-0.187	-0.178	-0.133
Gas price	-0.122	-0.222	-0.093	-0.084
Annual trend	0.039	0.038	0.024	0.030

*Source* Gifford & Talkington (1996, table 3, p. 58).